



**Project  
Management  
Institute.**  
Central Arkansas

# September 2022 Online Meeting

**September 8, 2022**



Scott Stribny



Brendan Doorhy

## **Understanding Your Customers is Key to Driving Innovation, Value & Project Success**

**Scott Stribny** is a president, co-founder, and managing director of Group Atlantic, Inc. He brings nearly 40-years of experience in software, systems, and management to his client engagements and his Loyola Executive Education courses. An internationally acknowledged authority in project management, information systems/technology, systems engineering, and lean development and management. Scott is a thought leader at the IT Metrics and Productivity Institute. His courses on leadership development, high-performance teams, requirements definition, risk management, and project estimating are well known for their innovation and practical applicability.

**Brendan Doorhy** has worked as an engineer, product manager, program manager, business development manager and the director of a \$60M business. He has worked in the automotive, engineering consulting and IT industries. He brought innovation to every role he held evidenced by this 30 US patents. As a leader within a \$1B OEM, Brendan led teams that developed products and solutions that contribute more than \$100M of annual revenue. He led the Intelligent Management Systems business unit. This \$60M business comprised 100 engineers, product managers, program managers and business development managers in 3 continents. He developed a software center of excellence in the US and a hardware center of excellence within EMEA. Also, within this role, Brendan contributed to the business case, due diligence and integration of the company's first ever acquisitions

### Meeting Agenda

11:20 AM – 11:30 AM Registration

11:30 AM - 11:40 AM Chapter Business

11:40 AM – 12:25 PM Presentation

12:25 PM – 12:30 PM Closing

### Chapter Sponsors:



Reference for claiming One (1) PDU for PMPs will be sent after the meeting